

2018 Biennial Program Advertising

We are accepting submissions for ads for the NLAPW, Inc. 2018 Biennial program.
Share your expertise, products and services with your fellow Pen Women!

DEADLINE for payment and camera-ready ads is Feb. 9.
See fees for late submissions.

Advertiser unconditionally guarantees copyright ownership of all text, graphics, photos, designs, trademarks, and other artwork or that advertiser has permission to reproduce these materials.

Prices based on CAMERA-READY art. Ads that do not follow the specs will be assessed a \$25 design fee for up to half-page and \$50 for full page. Submissions after Feb. 9 are on space-available basis.

Specs for camera-ready art:

- All images should be a 350 dpi (dots/ inch), CMYK.
- Acceptable submission formats: PDF (fonts embedded), JPG, TIFF. Ads in Word, Publisher, etc. are not camera-ready.

Send this form and check payable to NLAPW, Inc. to:

Laura Walth, Biennial Chair
2318 60th Street
Des Moines, IA 50322-5110

Email ads **ONLY** or questions about specs to penwomanmag@nlapw.org. Please indicate size.

For general ad questions, email biennialchair@nlapw.org.

Name _____ Branch _____

Address _____

Phone _____ Email _____

CIRCLE DESIRED SIZE	Business card 3.5" wide x 2" high	Half-page 3.6" W x 10" H OR 7.5" W x 4.5" H	Full-page 7.5" H x 10" W
Regular price	\$25	\$50	\$100
Price after Feb. 9	\$40	\$75	\$175

Signature _____